

What is iYJA?

An intensive, hands-on workshop for journalism advisers moving to the Web and looking for help with story workflow, server/hosting issues, legal challenges and much more. The five-day summer workshop will be held at San Francisco State University from July 6-10.

Topics include:

- How to build and monitor an audience
- Arming the student digital reporter
- Teaching online writing strategies
- Legal and ethical issues
- Blogging and social media
- Creating podcasts and slideshows with narrations, sound and text
- Video production for Web and much more

What will advisers get?

- A functioning school journalism Web site and basic knowledge of how to maintain and update that site.*
- A portfolio of practical lessons and reference material for teaching students how to do the same.
- Knowledge of online journalism standards and techniques at a professional level of instruction.
- Methods for teaching online journalism in the classroom.
- Strategies to elicit students' critical thinking skills for a 24/7 publishing environment.

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Internet
Youth
Journalism
Advising

* iYJA's service provider is School Newspapers Online (<http://www.schoolnewspapersonline.com>), which is offering our participants a free six-month trial of it's 'Herald' design, complete with support, hosting, and domain (or subdomain) registration. Add-ons are not included in the trial offer.



Is course credit available?

Three units of Secondary Education credit is available for iYJA. The fee for course credit is \$100 a unit. Payment for credit should be made out to "The College of Extended Learning."

Is housing available?

On-campus housing is not available this year.

What will iYJA cost?

The cost for iYJA is \$500.*

How do I register?

1. Complete the online application on the back of this flyer.
2. Mail the application and a \$100 non-refundable deposit by June 14 to: CIJ, SF State, 1600 Holloway Ave, HUM 307, San Francisco, CA 94132.
3. Workshop checks should be made out to "CIJ."
4. Checks for course credit should be made out to "The College of Extended Learning."
5. Workshop and course credit must be paid by July 12.

How do I get more information?

E-mail Paul Kandell at pkandell@gmail.com or Tracy Sena at tracy.sena@sbcglobal.net.

SF State is wheelchair accessible. Contact us for questions or specific accommodations.



Center for Integration and
Improvement of Journalism

1600 Holloway Ave., Humanities 307
San Francisco, CA 94132
Phone: (415) 338-2083
cij@sfsu.edu
www.cij.org



Center for Integration and
Improvement of Journalism
San Francisco State University

2010 Internet Youth Journalism Advising

Summer
Web Journalism Training
for
High School Advisers

San Francisco
July 6 – 10

San Francisco State University

- 2 Internet
- 0 Youth
- 1 Journalism
- 0 Advising

July 6-10 Internet Youth Journalism Advising Workshop



Center for Integration and Improvement of Journalism
San Francisco State University

WORKSHOP HISTORY

Have you attended a previous journalism advising workshop?

Yes

Workshop: _____

Location: _____

No

- Please make a copy of your completed application for your records.
- Graduate credit is optional; it is not required to take the course.
- Sessions will be held in the Journalism Department at SF State.
- This is a hands-on workshop. You will leave with a portfolio of materials you can use in your classroom.
- University policy prohibits refunding workshop fees after the deadline.

SEND APPLICATION AND CHECK TO:

CIIJ, SAN FRANCISCO STATE UNIVERSITY
1600 HOLLOWAY AVE., HUMANITIES 307
SAN FRANCISCO, CA 94132

PERSONAL INFORMATION

NAME _____
FIRST LAST MIDDLE INITIAL

EMAIL _____

ADDRESS _____
CITY STATE ZIP

HOME PHONE () _____ MOBILE () _____

SCHOOL INFORMATION

NAME _____

ADDRESS _____
CITY STATE ZIP

SCHOOL PHONE () _____

• NUMBER OF YEARS TEACHING _____

• NUMBER OF YEARS ADVISING JOURNALISM _____

SAN FRANCISCO STATE UNIVERSITY CREDIT OPTION *

3 units for iYJA workshop
\$300

I do not wish to receive course credit

**SFSU course approval is pending*

AREAS OF INTEREST

What areas are of the most interest to you?
Check all that apply:

Online writing strategies

Legal and ethical issues

Blogging and social media

Podcasts and audio slideshows

Video production

Web building solutions

Other _____