

Ethnic News Service Debuts

Ford Foundation and J-Lab to support innovative community journalism initiative

By Gary Moskowitz

The Ford Foundation and J-Lab: The Institute for Interactive Journalism have both awarded CIIJ grants to launch its Ethnic News Service this year.

The Ford Foundation awarded \$30,000 to the news service. CIIJ was one of 10 grantees chosen from 185 applicants to earn up to \$17,000 from J-Lab's New Voices to fund the first two years of the program.

Even though ethnic media is gaining ground nationwide, it still lacks the resources to consistently report on public affairs, grassroots movements and community-based organizations. CIIJ's Ethnic News Service will help the country's ethnic media outlets improve their coverage of public affairs and to report issues that affect ethnic communities. CIIJ hopes to engage people of color in public discourse by encouraging them to write and report on issues concerning communities of color in the Bay Area.

News outlets, by subscribing at no cost to CIIJ's online Ethnic News Service database for the first year, can visit www.ciij.org and download journalistic work produced by high school and college students. High school students enrolled in the Bay Area Multicultural Media Academy and from youth programs at Acción Latina will contribute to the site this summer. In the fall, San Francisco State University's journalism students will contribute stories.

Youth from Acción Latina's Fuerza Joven program -- a project for youth between the age of 12-18 that develops their creative talents in writing, music, acting and art -- will contribute articles on teen pregnancy, teen suicide, drug abuse and youth crime. Acción Latina is a nonprofit, San

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- Peter Levine, director of CIRCLE

Francisco-based organization founded in 1985 to promote social change and cultural pride in the Latino community.

In the fall, SF State students enrolled in CIIJ director Cristina Azocar's Cultural Diversity and U.S. Journalism class will provide content for the online news service.

Our partner, New America Media, will help us engage other ethnic media outlets to subscribe to CIIJ's Ethnic News Service.

According to J-Lab's press release on the 2006 grantees, all of the projects aim to serve local citizens.

"New Voices has found another batch of winners: scrappy, innovative, diverse citizen journalists who are inventing new ways to generate information and ideas for their communities," said New Voices Advisory Board member Peter Levine, director of the Center for Information and Research on Civic Learning & Engagement (CIRCLE) at the University of Maryland. "The techniques and models New Voices are creating will help to renew American democracy."

CIIJ Challenge Grant Exceeded

By Gary Moskowitz

CIIJ surpassed a \$38,000 challenge grant provided by the Challenge Fund for Journalism II with help from individuals, corporations, and small family foundations. At the end of the challenge, more than \$48,000 was donated.

The Challenge Fund for Journalism II, an initiative by the Ethics and Excellence in Journalism Foundation, the Ford Foundation, and the John S. and James L. Knight Foundation, helps key journalism organizations improve their long-term financial health and sustainability by cultivating support from individual donors.

"We knew we would exceed the match after our 15th anniversary fundraiser," CIIJ senior director Erna Smith said. "So many organizations came out to support us and to congratulate us. We couldn't do what we

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- Erna Smith, CIIJ senior director

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CIIJ director Cristina Azocar said more than 200 individuals personally donated by mail, via the CIIJ Web site or at the fundraiser. "It's terrific that CIIJ has a great number of friends that

value our good work and long history," she said.

Funds from the match will be allocated to CIIJ's career services and high school outreach programs. The biggest allocations will be to the writing and photo coach program and to the Bay Area Multicultural Media Academy (BAMMA).

Since 1990, CIIJ's writing and photo coach program has matched SF State journalism students with Bay Area professional reporters and photographers for one-on-one journalistic training. Each year, up to 18 Bay Area high school students in BAMMA's residential journalism boot camp produce the [X]press 2.0 newspaper.

For more information on donating to CIIJ, and a list of donors, visit our Web site at www.ciij.org and click on "support."



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Founded at San Francisco State University in 1990 by Betty Medsger, the Center for Integration and Improvement of Journalism believes that accurate and responsible journalism reflects the changing demographics of the society it serves. We develop programs and conduct research aimed at recruiting, retaining and revitalizing journalists and journalism educators. We seek to make journalism more inclusive from the classroom to the newsroom.

CiiJ Newsline

FALL 2006

Prime Movers program takes CIIJ back into the classroom

Four other programs planned for '06-'07

By Gary Moskowitz
and Pedro Reyes

CIIJ will partner with the bilingual newspaper *El Tecolote* this school year to implement the Prime Movers high school journalism education program at the International Studies Academy (ISA) in the Mission District of San Francisco.

Two San Francisco State University journalism students – one writer and one photographer – will team up with veteran journalists from *El Tecolote* to teach journalism skills to ISA students throughout the school year. ISA students, in addition to learning journalism skills, will publish a student newspaper.

Participating in Prime Movers will help address the lack of high school newspapers in the Mission District and help create more community journalists, said Eva Martinez, Executive Director of Acción Latina, the nonprofit organization that publishes *El Tecolote*.

"Prime Movers complements our mission to serve as a community pipeline to journalism," Martinez said. "*El Tecolote* is very excited about our collaboration with CIIJ and ISA."

El Tecolote works with community organizations, high schools and social justice groups around the Bay Area, serves as a training ground for community journalists, and publishes a youth-based newspaper called *Fuerza Joven* (Youth Power).

The San Francisco Unified School District established ISA in 1982 to promote the study of languages and global relations. Lauren Moret is the teacher, and her students currently

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publish a monthly newsletter called *What It Do ISA*.

Steve O'Donoghue, who directed the Prime Movers pilot program at Willow Glen High School in San Jose in 2004-05, said everyone involved with the program learns something new about journalism.

"Prime Movers bridges all three levels of journalism--professional, university and secondary--and taps the talents and skills of all three levels to improve everyone involved," O'Donoghue said.

Also this fall, CIIJ is reviving its Teens and Alcohol Project, which is a writing contest that asks high school students to report, write, blog, produce multimedia or take photographs that address the issue of teenage drinking. The submission deadline is Dec. 8, 2006. The winner will be announced Dec. 15.

Student work will be judged on originality, depth, writing and reporting, overall effectiveness of story, and quality of work. One winner earns a cash award and the winning story will be posted on CIIJ's Ethnic News Service.

On Jan. 20, 2007, CIIJ will host BoldFaced Journalism, a one-day conference at SF State for teens and secondary teachers. Bay Area news media professionals and young journalists will facilitate workshops on topics such as online, community and youth journalism, ethnic media, and software programs like InDesign, Photoshop and Soundtrack Pro.


BoldFaced Journalism encourages and trains young people interested in journalism, and also helps teachers to improve or change their journalism classes. The conference also provides a space for young journalists and journalism teachers to meet each other.

CIIJ is currently organizing two summer programs designed for high school teachers.

Youth Journalism Advising (YJA) is a four-day workshop that will provide hands-on training for high school newspaper journalism advisors and teachers. Participants will create portfolios of practical lessons and reference materials that can be used in their journalism classes.

CIIJ will also host a two-day workshop that will train teachers of any background how to create a high school journalism course that meets University of California admission requirements.

For more information, contact CIIJ's High School Outreach Program Coordinator Gary Moskowitz by phone at (415) 338-2542 or email ciijs@sfsu.edu.



Young Journalists! Participate in the Fall '06 Teens and Alcohol Project Journalism CONTEST

Report, write, blog, produce multimedia or take photographs that address the issue of teenage drinking. Submit your work, with an official entry form and a letter explaining your work to the Center for Integration and Improvement of Journalism (CIIJ) no later than Dec. 8, 2006. The winner is announced Dec. 15, earns a cash award, and CIIJ's Ethnic News Service will post their story.

The winning student also participates in CIIJ's BoldFaced Journalism workshop January 20 at SF State.

Student work will be judged on originality, depth, writing and reporting, overall effectiveness of story, and quality of work.

Entry forms and more detailed project information is available at www.ciij.org

For more information e-mail High School Outreach Program Coordinator Gary Moskowitz at ciijs@sfsu.edu or call (415) 338-2542



17th ANNUAL CIIJ JOURNALISM JOB & INTERNSHIP FAIR

Tuesday
October 24, 2006
9 am to 4 pm
San Francisco State University

Open to all
journalism majors
and recent graduates
with published work

REGISTRATION REQUIRED

Visit www.ciiij.org
for details

For more information
call (415) 338-2083 or
write to ciiij@sfsu.edu

Journalism Experience - Priceless

By Camille Rivera

Imagine traveling the world and documenting historical happenings or announcing the play-by-plays at sporting events. A journalist does all this and more. As a dedicated student of journalism, I took advantage of the opportunity to participate in the Bay Area Multicultural Media Academy (BAMMA), CIIJ's two-week residential summer journalism program at SF State. Although I didn't travel the world or announce a play-by-play, I did travel around San Francisco and interviewed a soccer team. Overall the experience was priceless.

Though forced to wake up early by teenage standards, and fed unrecognizable cafeteria food, 14 other aspiring journalists and I had the best two weeks of our lives. Each day we had a set routine. We'd get up and go to breakfast, each carrying a copy of the *San Francisco Chronicle*, where we not only discussed how horrible the food was but the day's news, which is certainly uncommon for teens to talk about. Of course, we read as much of the paper that time allowed because we would be quizzed on the material in class.

Following breakfast, we'd troop on over to the humanities building where our journalism class, taught by Mary Ann Hogan, would commence. I learned so much from her and she was

always there to offer her help. By no means was this class boring. We covered so many important aspects of journalism in a short time. After class, we would research and write our articles. The goal of BAMMA was to publish the summer edition of the campus paper. Accomplishing this task was not an easy feat. Professional journalists and SF State journalism students assisted us with our articles and production of the paper. Seeing my article on the front page with my name in print just below the headline filled me with satisfaction. I think I can get used to seeing my name in print.

BAMMA wasn't all about writing articles. My fellow high school journalists and I built friendships and have kept in contact with one another. Having friends with the same interests is important to me.

A perk of the BAMMA program was living in the dorms. Dorm life was wonderful. We stayed up later than we should have -- this is why we were always tired -- and played cards and board games. Living together in the dorms allowed us to bond, as well as get a feel for college life. I never thought I'd want to live in a dorm, however I am now convinced that dorm life is for me. The downside to living in the dorms is sharing a laundry room and eating cafeteria food.

At the program's end, none of us wanted to leave. Of course, we missed



our families and friends, but we had such a wonderful time and did so many exciting things that going home would be a bore. In fact, when I did get home it was strange not having friends around 24/7.

I feel privileged to have been a BAMMA participant. I now have a better understanding of what a career in journalism is like. The program has solidified my dream of working as a professional journalist. Over the course of two weeks we met many important and interesting people and learned a very important skill in journalism: networking. If I could participate in BAMMA again I would do it in a minute without hesitation.

Camille Rivera is entering her senior year at San Jose's Willow Glen High School, where she will be editor-in-chief of the Ram Pages.

SF State Chips Quinn Scholars - 34 and Counting

By Donna Tam

The Chips Quinn Scholars program offers journalism students of color hands-on training in journalism and mentoring by caring news veterans. The aim: Provide special support and encouragement that will open doors to news careers and bring greater diversity to the nation's daily newspaper newsrooms.

The program, sponsored by the Freedom Forum, provides internships, training and \$1,000 scholarships to college students of color who are pursuing careers in print journalism. Internships are offered each spring and summer.

The Freedom Forum matches

nominees with participating newspapers from across the country for 10- to 12-week paid internships. Selected scholars participate in a four-day orientation program in Arlington, Virginia, in preparation for their internships.

The program is named for John "Chips" Quinn Jr., editor of the *Poughkeepsie* (N.Y.) *Journal*, who died at age 34. His commitment to diversity is now his legacy. Chips was the son of John Quinn, advisory trustee and former deputy chairman of the Freedom Forum, and Loie Quinn, who together founded the program in 1991. There were six interns that first summer. Today, more than 1,000 students have participated. For detailed program information, please visit www.chipsquinn.org.

The following is a list of all the SF State students who have participated in the program since its inception:

Martin Reynolds • 1995
Kimberly Williams • 1995
Denise Biddle Ritter • 1996
Bill Blackwell II • 1998
Leslie Fulbright • 1998
Andre Briscoe • 1999
Suzy Abu-nie • 2000
Stanley Joseph • 2000
Corey Pride • 2000
Janet Campbell • 2000
Dariyooosh Hariri • 2001
Jennifer Lee • 2001
Connie Murray-Hernandez • 2001
Joaquin Siopack • 2001
Christopher Viola • 2001
Julie Acosta-Gardner • 2002
Willie Allen • 2002

Jennifer Dronkers • 2002
Pedro Morales • 2002
Allan Yu • 2002
Tilde Herrera • 2003
Jennifer Magno • 2003
Lianne Milton • 2003
Elvira Viveros • 2003
Olvia Angulo • 2004
Dior Azcuy • 2004
Polyana Da Costa • 2004
Michael Schennum • 2004
Craig Young • 2004
Caroline Perez • 2005
Jessica Jones • 2006
Michelle Le • 2006
Natalie Schrik • 2006
Giselle Velazquez • 2006

Journalism Students on the Move

Congratulations! This is a partial list of San Francisco State University journalism students and alumni who secured jobs, internships, scholarships and awards over the past year.

Alejandro Alfonso

News Intern, VoIP Magazine, Spring 2006

Marie-Pierre Bac

Reporting Intern, El Reportero, Fall 2005

Brian Babcock

Managing Editor, Golden Gate [X]press (SF State), Spring 2006

Intern, The Gilroy Dispatch, Summer 2006

Kristina Barker

Photography intern, BeyondChron.org, Summer 2005

Photo Editor, Golden Gate [X]press (SF State), Spring 2006

Stephanie Barrio

Copy Editing Intern, Dallas Morning News, Summer 2006

Paulette Bleam

Intern, ABC 7 / KGOTV, Summer 2005

Bay Area Star Scholarship, Fall 2005

Outstanding Intern Award, Bay Area Society for Television, Advertising and Radio, Fall 2005

Production Assistant, ABC 7 / KGOTV, January 2006

Reporting Intern, San Mateo Daily Journal, Summer 2006

Florence Brown

Managing Editor, [X]press Online (SF State), Spring 2006

Web Producer, Contra Costa Times, since April 2006

Colleen Cummins

First place, Greg Robinson Memorial Photojournalism Scholarship, 2006

Julia Dodge

Editorial Intern, San Francisco Magazine, Summer 2006

Intern, Bay Area Business Woman, Summer 2006

Kelly Eil

Intern, Bay Guardian, Summer 2006

Reporter, The Working Press, SPJ Convention and National Journalism Conference (Chicago, IL), Summer 2006

Brian Frank

First Place, General News Photography, Region 11 Mark of Excellence Award, Society of Professional Journalists, 2005

Jason Fritz

Third Place, Newspaper Student Photographer of the Year, San Francisco Bay Area Press Photographers Association, 2006

Photography Intern, Riverside Press-Enterprise, Summer 2006

Rachelle Gines

Public Safety Intern, The Gilroy Dispatch, Summer 2006

Maria Elena Yuchengco Memorial Journalism Scholarship, 2006

Marialma Gonzales

San Francisco Bay Area Fellow, The California Endowment Health Journalism Fellowships, University of Southern California's Annenberg School for Communication, 2006

Cheryl Guerrero

Second Place (Luci S. Williams Houston Memorial Student Award),

Newspaper Student Photographer of the Year, San Francisco

Bay Area Press Photographers Association, 2006

Sara Henderson

Freelance Photographer, The Hill, Washington D.C, Spring 2006

Adrienne Hill

Advanced Editorial Intern, Curve Magazine, Summer 2006

Uriah Jacquez

Photography Intern, Peter Menzel, Fall 2005

Jessica Jones

Editorial Intern, Chow Magazine, Summer 2005

Chips Quinn Scholar, Reporting Intern, The News Journal (Wilmington, DE), Summer 2006

Assistant Editor, The American Lawyer (New York), Fall 2006

Michelle Le

Photography Intern, San Mateo County Times, Summer 2005

Participant, Poynter Summer Fellowship, Poynter Institute, Summer 2006

Chips Quinn Scholar, Photojournalism Intern, Lincoln Journal Star, Summer 2006

Corbett Lee

AAJA Link, AAJA 18th Annual National Convention (Honolulu, HI), Summer 2006

Zoneil Maharaj

Managing Editor, [X]press Magazine (SF State), Spring 2006

Intern, New America Media, Summer 2006

Deeann Mathews

Copy Editor, ANG Newspapers, since June 2005

Kristofer Noceda

AAJA Link, AAJA 17th Annual National Convention (Minneapolis, MN), Summer 2005

Maria Elena Yuchengco Memorial Journalism Scholarship, 2005

General Assignment Reporter/Intern, Tri-Valley Herald, Summer 2005

Online Editorial Associate, Youth Radio, Fall 2005

News Assistant/General Assignment Reporter, Tri-Valley Herald, Spring 2006

Education Reporter, Tri-Valley Herald, since Summer 2006

Caroline Perez

AAJA New Media Student Project, AAJA 17th Annual National Convention (Minneapolis, MN), Summer 2005

Chips Quinn Scholar, Online Intern, Florida Today, Summer 2005

Multimedia Producer, Florida Today, since October 2005

Erin Pursell

Copy Editing Intern, ANG Newspapers, Summer 2005

Editorial Intern, Sierra Magazine, Fall 2005

Editorial Intern, Asian Week, Fall 2005

Bob Brown Memorial Scholarship For Journalists, 2005

Frank McCulloch Investigative Reporting Scholarship, 2005

John and Douglas Fang Memorial Scholarship, 2005

Julia Robinson

Second place, Greg Robinson Memorial Photojournalism Scholarship, 2006

Kristina Sangsahachart

First Place for General News Photography, 2005 Region 11 Mark of

Excellence Award Winner, Society of Professional Journalists

AAJA Link, AAJA 18th Annual National Convention (Honolulu, HI),

Summer 2006

Jaime San Felippo

Editorial Assistant, Performer Magazine, Summer 2006

Natalie Schrik

Chips Quinn Scholar, Photojournalism Intern, Greenville News (South Carolina), Spring 2006

Shannon Sharp

Otto J. Bos Memorial Scholarship, 2006

Donna Tam

News Intern, VoIP Magazine, Spring 2006

Business Intern, ANG Newspapers, Summer 2006

Poh Si Teng

Asian American Journalists Association Grant, 2005

Asian American Journalists Association Chevron Scholarship, 2005

Otto J. Bos Memorial Scholarship, 2005

Contributing Writer, The Star (Kuala Lumpur, Malaysia), Summer 2005

Director and Managing Editor, theCICAK.com, Fall 2005

Contributing Writer, Duluth News Tribune, Fall 2005

Bob Brown Memorial Scholarship For Journalists, 2006

Reporting Intern, Vallejo Times-Herald, Spring 2006

Reporting Intern, The Columbus Dispatch, Summer 2006

Deutcha Wenger

Copy Editing Intern, El Reportero, Fall 2005

James Woodard

Editor-in-Chief, [X]press publications (SF State), Spring 2006

Omar Vega

First Place (Greg Robinson Memorial Student Photographer of the Year

Award), Newspaper Student Photographer of the Year, San Francisco Bay

Area Press Photographers Association, 2006

NAHJ Digital Student Project, 24th Annual NAHJ Convention (Fort

Lauderdale, FL), Summer 2006

Giselle Velazquez

Culture Intern, San Francisco Bay Guardian, Summer 2005

Reporting Intern, Business 2.0 Magazine, Fall 2005

Chips Quinn Scholar, Reporting Intern, Ventura County Star, Spring 2006

Craig Young

NABJ Online Student Project, 31st Anniversary Convention and Career Fair (Indianapolis, Indiana), Summer 2006