

Native American Journalists Association

2005 Media Awards

Categories & Requirements

The NAJA Media Awards is an opportunity to honor and recognize the best Native American writers and editors in radio, television, print and online. As part of the celebration winners are announced and presented with their awards during a gala banquet at NAJA's annual convention.

Rules and Eligibility

- General Excellence awards are for Native American owned media outlets, defined as those organizations that are at least 50-percent Native American owned, managed or controlled.
- The contest is open to journalists living and working in the United States, Canada and Latin America.
- Submitted entries must have been published, broadcast or posted between June 1, 2004 and April 1, 2005.
- All eligible categories will be judged for first, second and third places only.
- No honorable mentions will be awarded.
- Judges' decisions are final and all entries become the property of NAJA and will **NOT** be returned after the contest.

Disclaimer: All entries and categories will be recognized at the Media Awards banquet, but only those categories with a minimum of four entries from four separate persons or organizations will be judged and awarded. Complete refunds for non-judged entries will be provided at the Media Awards banquet.

CATEGORIES

INDIVIDUAL (NAJA membership type)

- Writing or working for a Native American organization**
- General Excellence (includes Print, Radio, Television, Online)
 - Weeklies- six different issues
 - Monthlies – four different and complete issues
 - Twice a Month – six different and complete issues
 - Six Times a Year – three different and complete issues
 - Television News – four different stories from same broadcast
 - Radio News – three different stories from same broadcast
 - Internet – submit URL and identify six different stories within a one week period
- Individual (Print only)
 - Best News Writing – Daily – seven different stories by same writer
 - Best News Writing – Weekly – four different stories by same writer
 - Best News Writing – Monthly – six different stories by same writer
 - Best News Writing – Twice a Month – six different stories by same writer
 - Best News Writing – Six Times a Year – four different stories by same writer
 - Best Feature Writing – Weekly – four different stories by same writer
 - Best Feature Writing – Monthly – six different stories by same writer
 - Best Feature Writing – Twice a Month - six different stories by same writer
 - Best Feature Writing – Six Times a Year (minimum) – four different stories by
 - same writer
 - Best Editorial Writing – Any Publication – three different editorials by same writer
 - Best Column Writing – Weekly – four different columns by same writer
 - Best Column Writing – Monthly – six different columns by same writer
 - Best Column Writing – Six Times a Year – four different columns by same writer
 - Best Sports Writing (news) – Any Publication – six different stories by same writer
 - Best Sports Feature – Any Publication – six different stories by same writer
 - Best Editorial Cartoon – Any Publication – two different cartoons by same
 - writer/graphic artist

INDIVIDUAL (cont'd)

Writing or working for a Native American organization

Environmental Journalism (Print only)

• Best In-Depth (investigative) Reporting – Any Publication – one story

Layout / Design (Print only)

• Broadsheet – Any Publication – three different and complete issues

• Tabloid – Any Publication – three different and complete issues

• Letter-size – Any publication – three different and complete issues

• Magazine – Monthly – three different and complete issues

• Magazine – Six Times a Year (minimum) - three different and complete issues

Photography (Print only - any circulation and publication)

• News – entries include but are not limited to: accidents, fires natural disasters, spot police action, coverage of events for which advance planning was possible, including courtroom events, funerals, conventions, conferences, mock exercises and election campaign events.

• Sports – one action photo

• Sports – series of action photos, minimum of four photographs

• Feature / Single – one photograph depicting an event or subject other than news, sports or pictorial. Photo must record the commonplace, tell an old story in a new way or go behind the headline to humanize the event.

• Feature / Multiple – a series of photographs (minimum of six photographs)

depicting an event or subject other than news, sports or pictorial that tells an old story in a new way with a series of actions and events.

Television

• Best News Story – one story (10 minutes maximum) – submit on VHS or Compact Disc

• Best Feature Story – one story (10 minutes maximum) - submit on VHS or Compact Disc

• Best News Series – minimum of 3 parts – submit on VHS or Compact Disc

• Best Documentary – one story (60 minutes maximum) – non-native news included – submit on VHS or Compact Disc

Environmental Journalism (Television only)

• Best In-Depth (investigative) Reporting – one story (maximum 60 minutes)

Radio

• Best News Story – one story (7 minutes maximum) - submit on cassette or Compact Disc

• Best Feature Story – one story (10 minutes maximum) - submit on cassette or Compact Disc

• Best News Series – minimum of 3 parts – submit on VHS or Compact Disc

• Best Documentary – one story (15 minutes maximum) - submit on cassette or Compact Disc

Environmental Journalism (Radio only)

• Best In-Depth (investigative) Reporting – one story (30 minutes maximum)

INDIVIDUAL (cont'd)

Writing or working for a Native American organization

Online (internet)

- Best News Story – Weekly – one story
- Best News Story – Monthly – one story
- Best Feature Story – Weekly – one story
- Best Feature Story – Monthly – one story
- Best News Writing – Weekly – four different stories by same writer
- Best News Writing – Monthly – four different stories by same writer
- Best Feature Writing – Weekly – four different stories by same writer
- Best Feature Writing – Monthly – four different stories by same writer
- Best Editorial Writing – Weekly – three different editorials by same writer
- Best Editorial Writing – Monthly – four different editorials by same writer
- Best Column Writing – Weekly – four different columns by same writer
- Best Column Writing – Monthly – four different columns by same writer
- Best Sports Writing (news) – Weekly – six different stories by same writer
- Best Sports Writing (news) - Monthly – four different stories by same writer
- Best Editorial Cartoon – Weekly – one cartoon
- Best Editorial Cartoon – Monthly – two different cartoons by same writer/graphic
- artist

Environmental Journalism (Internet only)

- Best In-Depth (investigative) Reporting – Posted Weekly - one story

Writing or working for a non-Native American organization

Individual (Print only)

- Best News Story – Daily – one story
- Best News Story – Weekly – one story
- Best News Story – Monthly – one story
- Best Feature Story – Daily – one story
- Best Feature Story – Weekly – one story
- Best Feature Story – Monthly – one story
- Best News Writing – Weekly – four different stories by same writer
- Best News Writing – Monthly – six different stories by same writer
- Best News Writing – Twice a Month – six different stories by same writer
- Best News Writing – Six Times a Year – four different stories by same writer
- Best Feature Writing- Daily – seven different stories by same writer
- Best Feature Writing – Weekly – four different stories by same writer
- Best Feature Writing – Monthly – six different stories by same writer
- Best Feature Writing – Twice a Month - six different stories by same writer
- Best Feature Writing – Six Times a Year (minimum) – four different stories by
- same writer
- Best Editorial Writing – Any Publication – three different editorials by same writer
- Best Column Writing – Weekly – four different columns by same writer
- Best Column Writing – Monthly – six different columns by same writer
- Best Column Writing – Six Times a Year – four different columns by same writer
- Best Sports Writing (news) – Any Publication – six different stories by same writer
- Best Sports Feature – Any Publication – six different stories by same writer
- Best Editorial Cartoon – Any Publication – two different cartoons by same
- writer/graphic artist

INDIVIDUAL (cont'd)

Writing or working for a non-Native American organization

Environmental Journalism (Print only)

• Best In-Depth (investigative) Reporting – Any Publication – one story

Photography (Print only - any circulation or publication)

• News – entries include but are not limited to: accidents, fires natural disasters,

spot police action, coverage of events for which advance planning was

possible, including courtroom events, funerals, conventions, conferences,

mock exercises and election campaign events.

• Sports – one action photo

• Sports – series of action photos, minimum of four photographs

• Feature / Single – one photograph depicting an event or subject other than news,

sports or pictorial. Photo must record the commonplace, tell an old story in

a new way or go behind the headline to humanize the event.

• Feature / Multiple – a series of photographs (minimum of six photographs)

depicting an event or subject other than news, sports or pictorial that tells

an old story in a new way with a series of actions and events

Television

• Best News Story – one story (10 minutes maximum) – submit on VHS or

Compact Disc

• Best Feature Story – one story (10 minutes maximum) - submit on VHS or

Compact Disc

• Best News Series – minimum of 3 parts – submit on VHS or Compact Disc

• Best Documentary – one story (60 minutes maximum) – submit on VHS or

Compact Disc

Environmental Journalism (Television only)

• Best In-Depth (investigative) Reporting – one story (maximum 60 minutes)

Radio

• Best News Story – one story (7 minutes maximum) - submit on cassette or

Compact Disc

• Best Feature Story – one story (10 minutes maximum) - submit on cassette or

Compact Disc

• Best News Series – minimum of 3 parts – submit on VHS or Compact Disc

• Best Documentary – one story (15 minutes maximum) - submit on cassette or

Compact Disc

Environmental Journalism (Radio only)

• Best In-Depth (investigative) Reporting – one story (maximum 30 minutes)

INDIVIDUAL (cont'd)

Writing or working for a non-Native American organization

- Online (Internet)
 - Best News Story – Weekly – one story
 - Best News Story – Monthly – one story
 - Best Feature Story – Weekly – one story
 - Best Feature Story – Monthly – one story
 - Best News Writing – Weekly – four different stories by same writer
 - Best News Writing – Monthly – four different stories by same writer
 - Best Feature Writing – Weekly – four different stories by same writer
 - Best Feature Writing – Monthly – four different stories by same writer
 - Best Editorial Writing – Weekly – three different editorials by same writer
 - Best Editorial Writing – Monthly – four different editorials by same writer
 - Best Column Writing – Weekly – four different columns by same writer
 - Best Column Writing – Monthly – four different columns by same writer
 - Best Sports Writing (news) – Weekly – six different stories by same writer
 - Best Sports Writing (news) - Monthly – four different stories by same writer
 - Best Editorial Cartoon – Weekly – one cartoon
 - Best Editorial Cartoon – Monthly – two different cartoons by same writer/graphic artist
- Environmental Journalism (Internet only)
 - Best In-Depth (investigative) Reporting – Posted Weekly - one story

ASSOCIATE (NAJA membership type)

NONE

STUDENT (NAJA membership type – high school and college students)

- Individual (Print only)
 - Best News Story - one story
 - Best Feature Story – one story
 - Best News Writing – four different stories by same writer
 - Best Feature Writing - seven different stories by same writer
 - Best Editorial Writing – three different editorials by same writer
 - Best Sports Writing (news) – six different stories by same writer
 - Best Sports Feature – six different stories by same writer
 - Best Editorial Cartoon – Any Publication – two different cartoons by same writer/graphic artist
- Photography (Print only - any circulation or publication)
 - News – entries include but are not limited to: accidents, fires natural disasters, spot police action, coverage of events for which advance planning was possible, including courtroom events, funerals, conventions, conferences, mock exercises and election campaign events.
 - Sports – one action photo
 - Sports – series of action photos, minimum of four photographs
 - Feature / Single – one photograph depicting an event or subject other than news, sports or pictorial. Photo must record the commonplace, tell an old story in a new way or go behind the headline to humanize the event.
 - Feature / Multiple – a series of photographs (minimum of six photographs) depicting an event or subject other than news, sports or pictorial that tells an old story in a new way with a series of actions and events

STUDENT (cont'd)

- Television
 - Best News Story – one story (10 minutes maximum) – submit on VHS or Compact Disc
 - Best Feature Story – one story (10 minutes maximum) - submit on VHS or Compact Disc
 - Best News Series – minimum of 3 parts – submit on VHS or Compact Disc
 - Best Documentary – one story (60 minutes maximum) – submit on VHS or Compact Disc

- Radio
 - Best News Story – one story (7 minutes maximum) - submit on cassette or Compact Disc
 - Best Feature Story – one story (10 minutes maximum) - submit on cassette or Compact Disc
 - Best News Series – minimum of 3 parts – submit on VHS or Compact Disc
 - Best Documentary – one story (15 minutes maximum) - submit on cassette or Compact Disc

- Online (Internet)
 - Best News Story - one story
 - Best News Writing – four different stories by same writer
 - Best Feature Writing – four different stories by same writer
 - Best Editorial Writing – three different editorials by same writer
 - Best Sports Writing (news) – six different stories by same writer
 - Best Editorial Cartoon - one cartoon

TRIBAL MEDIA (NAJA membership type)

- Entrant is Native American**
- General Excellence (includes Print, Radio, Television, Online)
 - Weeklies - six different issues
 - Monthlies – four different and complete issues
 - Twice a Month – six different and complete issues
 - Six Times a Year – three different and complete issues
 - Television News – four different stories from same broadcast
 - Radio News – three different stories from same broadcast
 - Public Affairs / Talk Radio - one topic (60 minutes maximum)
 - Internet – submit URL and identify six different stories within a one week period

- General Excellence (includes Print, Radio, Television, Online)
 - Weeklies - six different issues
 - Monthlies – four different and complete issues
 - Twice a Month – six different and complete issues
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 - Television News – four different stories from same broadcast
 - Radio News – three different stories from same broadcast
 - Public Affairs / Talk Radio - one topic (60 minutes maximum)
 - Internet – submit URL and identify six different stories within a one week period

TRIBAL MEDIA (cont'd)

Entrant is Native American

Individual (Print only)

- Best News Writing – Daily – seven different stories by same writer
- Best News Writing – Weekly – four different stories by same writer
- Best News Writing – Monthly – six different stories by same writer
- Best News Writing – Twice a Month – six different stories by same writer
- Best News Writing – Six Times a Year – four different stories by same writer
- Best Feature Writing – Weekly – four different stories by same writer
- Best Feature Writing – Monthly – six different stories by same writer
- Best Feature Writing – Twice a Month - six different stories by same writer
- Best Feature Writing – Six Times a Year (minimum) – four different stories by
- same writer
- Best Editorial Writing – Any Publication – three different editorials by same writer
- Best Column Writing – Weekly – four different columns by same writer
- Best Column Writing – Monthly – six different columns by same writer
- Best Column Writing – Six Times a Year – four different columns by same writer
- Best Sports Writing (news) – Any Publication – six different stories by same writer
- Best Sports Feature – Any Publication – six different stories by same writer
- Best Editorial Cartoon – Any Publication – two different cartoons by same
- writer/graphic artist

Environmental Journalism (Print only)

- Best In-Depth (investigative) Reporting – Any Publication – one story

Photography (Print only - any circulation or publication)

- News – entries include but are not limited to: accidents, fires natural disasters,
- spot police action, coverage of events for which advance planning was
- possible, including courtroom events, funerals, conventions, conferences,
- mock exercises and election campaign events
- Sports – one action photo
- Sports – series of action photos, minimum of four photographs
- Feature / Single – one photograph depicting an event or subject other than news,
- sports or pictorial. Photo must record the commonplace, tell an old story in
- a new way or go behind the headline to humanize the event.
- Feature / Multiple – a series of photographs (minimum of six photographs)
- depicting an event or subject other than news, sports or pictorial that tells
- an old story in a new way with a series of actions and events

Television

- Best News Story – one story (10 minutes maximum) – submit on VHS or
- Compact Disc
- Best Feature Story – one story (10 minutes maximum) - submit on VHS or
- Compact Disc
- Best News Series – minimum of 3 parts – submit on VHS or Compact Disc
- Best Documentary – one story (60 minutes maximum) – non-native news
- included – submit on VHS or Compact Disc

Environmental Journalism (Television only)

- Best In-Depth (investigative) Reporting – one story (60 minutes maximum)

TRIBAL MEDIA (cont'd)

Entrant is Native American

Radio

- Best News Story – one story (7 minutes maximum) - submit on cassette or
- Compact Disc
- Best Feature Story – one story (10 minutes maximum) - submit on cassette or
- Compact Disc
- Best News Series – minimum of 3 parts – submit on VHS or Compact Disc
- Best Documentary – one story (15 minutes maximum) - submit on cassette or
- Compact Disc
- Best Public Affairs / Talk Radio - one topic (60 minutes maximum)

Environmental Journalism (Radio only)

- Best In-Depth (investigative) Reporting – one story (30 minutes maximum)
- Best Public Affairs / Talk Radio - one topic (60 minutes maximum)

Online (Internet)

- Best News Story – Posted Weekly – one story
- Best News Story – Posted Monthly – one story
- Best Feature Story – Posted Weekly – one story
- Best Feature Story – Posted Monthly – one story
- Best News Writing – Posted Weekly – four different stories by same writer
- Best News Writing – Posted Monthly – four different stories by same writer
- Best Feature Writing – Posted Weekly – four different stories by same writer
- Best Feature Writing – Posted Monthly – four different stories by same writer
- Best Editorial Writing – Posted Weekly – three different editorials by same writer
- Best Editorial Writing – Posted Monthly – four different editorials by same writer
- Best Column Writing – Posted Weekly – four different columns by same writer
- Best Column Writing – Posted Monthly – four different columns by same writer
- Best Sports Writing (news) – Posted Weekly – six different stories by same writer
- Best Sports Writing (news) - Posted Monthly – four different stories by same
- writer
- Best Editorial Cartoon – Posted Weekly – one cartoon
- Best Editorial Cartoon – Posted Monthly – two different cartoons by same
- writer/graphic artist

Environmental Journalism (Internet only)

- Best In-Depth (investigative) Reporting – Any Publication – one story

TRIBAL MEDIA (cont'd)

Entrant is not Native American

Individual (Print only)

- Best News Writing – Daily – seven different stories by same writer
- Best News Writing – Weekly – four different stories by same writer
- Best News Writing – Monthly – six different stories by same writer
- Best News Writing – Twice a Month – six different stories by same writer
- Best News Writing – Six Times a Year – four different stories by same writer
- Best Feature Writing – Weekly – four different stories by same writer
- Best Feature Writing – Monthly – six different stories by same writer
- Best Feature Writing – Twice a Month - six different stories by same writer
- Best Feature Writing – Six Times a Year (minimum) – four different stories by
- same writer
- Best Editorial Writing – Any Publication – three different editorials by same writer
- Best Column Writing – Weekly – four different columns by same writer
- Best Column Writing – Monthly – six different columns by same writer
- Best Column Writing – Six Times a Year – four different columns by same writer
- Best Sports Writing (news) – Any Publication – six different stories by same writer
- Best Sports Feature – Any Publication – six different stories by same writer
- Best Editorial Cartoon – Any Publication – two different cartoons by same
- writer/graphic artist

Environmental Journalism (Print only)

- Best In-Depth (investigative) Reporting – Any Publication – one story

Photography (Print only - any circulation or publication)

- News – entries include but are not limited to: accidents, fires natural disasters,
- spot police action, coverage of events for which advance planning was
- possible, including courtroom events, funerals, conventions, conferences,
- mock exercises and election campaign events.
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- Sports – series of action photos, minimum of four photographs
- Feature / Single – one photograph depicting an event or subject other than news,
- sports or pictorial. Photo must record the commonplace, tell an old story in
- a new way or go behind the headline to humanize the event.
- Feature / Multiple – a series of photographs (minimum of six photographs)
- depicting an event or subject other than news, sports or pictorial that tells
- an old story in a new way with a series of actions and events

Television

- Best News Story – one story (10 minutes maximum) – submit on VHS or
- Compact Disc
- Best Feature Story – one story (10 minutes maximum) - submit on VHS or
- Compact Disc
- Best News Series – minimum of 3 parts – submit on VHS or Compact Disc
- Best Documentary – one story (60 minutes maximum) – submit on VHS or
- Compact Disc

TRIBAL MEDIA (cont'd)

Entrant is not Native American

Environmental Journalism (Television only)

• Best In-Depth (investigative) Reporting – one story (60 minutes maximum)

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• Best News Story – one story (7 minutes maximum) - submit on cassette or

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• Best Feature Story – one story (10 minutes maximum) - submit on cassette or

Compact Disc

• Best News Series – minimum of 3 parts – submit on VHS or Compact Disc

• Best Documentary – one story (15 minutes maximum) - submit on cassette or

Compact Disc

Environmental Journalism (Radio only)

• Best In-Depth (investigative) Reporting – one story (30 minutes maximum)

Online (Internet)

• Best News Story – Posted Weekly – one story

• Best News Story – Posted Monthly – one story

• Best Feature Story – Posted Weekly – one story

• Best Feature Story – Posted Monthly – one story

• Best News Writing – Posted Weekly – four different stories by same writer

• Best News Writing – Posted Monthly – four different stories by same writer

• Best Feature Writing – Posted Weekly – four different stories by same writer

• Best Feature Writing – Posted Monthly – four different stories by same writer

• Best Editorial Writing – Posted Weekly – three different editorials by same writer

• Best Editorial Writing – Posted Monthly – four different editorials by same writer

• Best Column Writing – Posted Weekly – four different columns by same writer

• Best Column Writing – Posted Monthly – four different columns by same writer

• Best Sports Writing (news) – Posted Weekly – six different stories by same writer

• Best Sports Writing (news) - Posted Monthly – four different stories by same

writer

• Best Editorial Cartoon – Posted Weekly – one cartoon

• Best Editorial Cartoon – Posted Monthly – two different cartoons by same

writer/graphic artist

Environmental Journalism (Internet only)

• Best In-Depth (investigative) Reporting – Any Publication – one story

NON-PROFIT / ACADEMIC (NAJA membership type)

None

CORPORATE (NAJA membership type)

None

SPECIAL AWARD

This award recognizes the best in investigative journalism about Native American communities, events or individuals. Individual and Tribal Media (Native American and non-Native American entrants) NAJA members may enter this category, but all entries must be about Native American communities, groups or individuals.

- Richard LaCourse Award
- Television – one story – (60 minutes maximum) - submit on VHS or Compact
- Disc
- Radio – one story – (30 minute maximum) – submit on cassette or Compact Disc
- Print – Any publication – one story
- Online (Internet) – Posted Monthly – submit URL, indicating specific story to be
- judged